

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497124 /		<u>Alt Order #</u> 06361350
<u>Product</u> REPUBLIC JEWISH COALIT		
<u>Contract Dates</u> 10/03/12 - 10/21/12		<u>Estimate #</u>
<u>Advertiser</u> Republican Jewish Coalition		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Jamestown Associates
5 Mapleton Road, Suite 300
Princeton, NJ 08540
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 27	KVVU	10/15/12	10/19/12	The Dr.Oz Show	4-5p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TW----				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	-TuW-----	1:00		\$550.00	NM		
			<i>Credited</i>									
N 37	KVVU	10/15/12	10/19/12	MORE Access	630-7pm		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TW----				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	-TuW-----	1:00		\$700.00	NM		
			<i>Credited</i>									
Totals											70	\$71,510.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/20/12	70	\$71,510.00	\$60,783.50
Totals	70	\$71,510.00	\$60,783.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
C III
DRT FROM REP OCT19/12 11.32

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27		S	400P-500P	60		\$550.00	10/15	10/19	0		M-F	0
PROGRAM : DR OZ RA35-64 : 1.5 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT15												
37		S	600P-700P	60		\$700.00	10/15	10/19	0		M-F	0
PROGRAM : MORE RA35-64 : 1.0 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT15												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#27	MISSED:M-F/400P-500P				OCT15		60S	\$550.00		(OCT19/12)
		BUY#37	M-F/600P-700P				OCT15		60S	\$700.00		
OFFER: NONE												
CMT:SPOTS N/A. MG OFFER 'THE CLOSER'. NOT PRE-BOOKED PLS APPROVE.												

REP HEADLINE# 6361350 TRF# 497124
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 11.32
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

OCT/12			71510.00									
CONTRACT TOTAL 71510.00												
TOTAL SPOTS 70												

MARKET TOTALS \$404,222 KVVU 18% KSNV 31% KLAS 18% KTNV 22% KVMY 7% KVCW 4% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE